



## PRESS RELEASE

DATE: 14<sup>th</sup> March 2016  
ISSUED BY: Elmarie Prinsloo  
Tel. 051-448 9894  
E-mail: [elmarie@bloemshow.co.za](mailto:elmarie@bloemshow.co.za)  
CAPACITY: Chief Executive Officer  
Bloem Show

### **BLOEM SHOW 2016 – YOUR BEST ENTERTAINMENT OPTION OF THE YEAR!**

Come to Bloem Show this year and experience the fun with family and friends. This year's Bloem Show brings much excitement to the City of Roses. **#ILoveBloemShow!** will reflect this year's Bloem Show theme from **27<sup>th</sup> of April to 7<sup>th</sup> of May 2016**.

It promises to be one of the highlights on the social calendar of, *especially Bloemfontein*, and the entire central region. Visitors can look forward to live performances by some of our best artists, a variety of exhibitors and a packed agricultural program.

More than 100,000 people visit the ten day show annually. Bloem Show attracts **visitors** from all over the country, as well as an average of 400 local, national and international exhibitors - a great economic boost for the central region of South Africa.

Entertainment on the Pick 'n Pay stage includes Adam Tas, Lollos, Matthew Mole, Parlotones, Kurt Darren, Dr Victor & the Rasta Rebels, Corlea Botha and Karlien van Jaarsveld .

The popular Miss Windmill Bloem show will also take place on 28<sup>th</sup> of April 2016.

Bloem Show will once again close off with a show stopping concert. It's the 10 year anniversary of the "*Last Day Music Festival*" and Bloem Show has joined forces with **MotheoFM** and **Castle Light** to bring you the soulful sounds of **LESEGO (20:00)** and the popular gospel icon **SIPHOKAZI (21:00)**. The star-studded program will commence at 14:00 in the Vertical Signs main arena, and visitors can expect to dance the night away.

13:00 – 18:00 Love Life Promotion

4 Local artists by the **Department of Sports, Arts, Culture & Recreation**

4 Local artists by the **Mangaung Metro Municipality**

**Golden Bean Music Awards Winner**

19:00 – 20:00 MC – KING MARVELLOUS



MC – MOTSETSEREPA

DJ – PATRICK TSOLO

20:00 – 20:45 LESEGO

21:00 – 22:00 SIPHOKAZI

**MotheoFM** will be broadcasting live from Bloem show during this event.

**On top of the exceptional entertainment program, the following events should not be missed:**

- **Extreme bag jumping** from an 11m tower - daily at Vertical Signs 4x4 track @ R50p.p.
- **Extreme show** with cycle- & motorcycle jumping on the 27<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup> of April and 1<sup>st</sup>, 2<sup>nd</sup> & 7<sup>th</sup> of May 2016 (10:30 & 14:30) at the 4x4 Obstacle Course. Daily demonstrations and test driving will take place at 11h00 & 15h00.
- **Sheep festival** 30<sup>th</sup> of April, with a variety of sheep meat dishes @ R110p.p.- tickets @ Computicket.
- **SA Strongman & SA Crossfit** competitions Saturday, 30<sup>th</sup> of April 2016 at the Ayrshire ring next to the 4x4 Track (10:00-16:00), categories are under 90kg and under 105kg.
- Skating area; bring along your skate board or hire one! Exciting skating area.
- **Kiddies "Inflatable City"**. Come play and jump with!
- **Bloem Show Talent Search** in conjunction with Computicket, Pacofs and KovieFM: Auditions: Sat 5<sup>th</sup> of March @Pacofs (registrations until 13:00), voting concert: Thursday 29<sup>th</sup> of April @Clover Stage, Bloem Show (17:30-19:00) & final concert: Thursday 4<sup>th</sup> of May @ Clover Stage, Bloem Show (18:00 – 19:00).
- **Dairy Corporation** milk hour - every day at the Milk Parlour at 17:30 – milking cows and milk tasting.
- **Sunday lunch** cooked by Theunie Kloppers – Sunday, 1<sup>st</sup> of May 2016 @ BKB Hall, book 082 394 6747.
- **Farm Stall** exhibition daily, Kiddies cupcake decorating @ R5 on the 27<sup>th</sup> of April (10:00 & 15:00), Coffee demonstrations with coffee and a cupcake @ R10 on 2<sup>nd</sup> of May (10:00 & 15:00), Shearing demonstrations 1<sup>st</sup> – 7<sup>th</sup> of May (10:00 – 16:00).
- **Father & Child BRAAI** on Saturday, 30<sup>th</sup> of April 2016 (10:00-13:30) Vertical Signs 4 x 4 Track. Registrations to take place beforehand on the Bloem Show website. Applications close on the 22<sup>nd</sup> of April 2016.
- **Fun walk @ Bloem Show by Ola & Radio Rosestad** on Monday, 2<sup>nd</sup> of May 2016, from 11h00 in front of the Daisy Hall. Registrations to take place beforehand on the Bloem Show website. Participation limited to the first 200 registrations. Free entry once admitted into show grounds. Free ice cream and medal at the finish line!
- **Clover Cook!** On Sunday, 1<sup>st</sup> of May 2016 (13:00-15:00). Demonstrations by Koekedoor Mareli & Kokkedoor Tiaan (10:30) and with kiddies chef competition (13:00). Registrations to take place beforehand on the Bloem Show website. Applications close on the 22<sup>nd</sup> of April 2016.
- **National Jack Russel show** – Saturday, 7<sup>th</sup> of May 2016.
- Funfair - buy tickets BEFORE 27<sup>th</sup> of April 2016 @ 50% discount, [www.computicket.co.za](http://www.computicket.co.za).
- **"CMW/OVK Back to Back"** - Shearing, spinning & knitting competition on 30<sup>th</sup> of April 2016, (09:00 – 15:00).



- **Creative Crafts Section** – the largest in SA, ± 2949 entries. Demonstrations - weaving, patchwork, quilting & creative knitwear. Applications close 30<sup>th</sup> of March 2016.
- **Vodacom train** – routes around the showground. Tickets @ R10 each, includes free ice-cream.
- **Pet Hall** - wild birds, chickens, cage-birds, parrots, fancy pigeons & zoo.

### **BLOEM SHOW – VALUE FOR MONEY!**

Admission fees for 2016 are as follows:

<b>ADMISSION</b>	<b>R70</b>
<b>Children under 12 and pensioners</b>	<b>R20</b>
<b>Children under 6 years</b>	<b>Free</b>
<b>R5 discount on admission at CMW/OVK Gate 10 (via Monument Road)</b>	

### **Special days!**

#### **Thursday, 28<sup>th</sup> of April 2016 – Fun fair**

R120 for unlimited rides until 20h00

#### **Friday, 29<sup>th</sup> of April 2016 – Student & scholar special**

Student admission R35

\*\*On presenting student card or wearing school uniform

#### **Tuesday, 3<sup>rd</sup> of May 2016 - Half Price Day**

Admission R35

Children under 12 yrs / pensioners R10

#### **Saturday, 7<sup>th</sup> of May 2016 - Jazz Festival with Lesego & Siphokazi**

Admission R110

Children under 12 yrs / pensioners R 40

\*\*Complimentary beer or cold drink when entering the arena, only valid for paid admissions.

Tickets are available prior to the show from Computicket, Shoprite, Checkers and Checkers Hyper or online at [www.computicket.co.za](http://www.computicket.co.za). SAMBA, debit, and credit cards are accepted at all sales points.

Gates are open daily for admission between 08:00-20:00, except for Sunday - closing time will be at 17:00 and Saturday 7<sup>th</sup> of May at 22:00.

Trading hours in the exhibition halls will be from 10:00 to 20:30 daily. On Sunday 1<sup>st</sup> of May 2016, trading hours will be from 10:00 to 17:00 and on the last Saturday, 7<sup>th</sup> of May 2016 from 10:00 to 19:00.

All activities at Bloem show will close daily at 22h00, except on Friday, Saturdays and public holidays that it will close at 23h00. On Sunday, 1 May 2016 activities will close at 19h00.

**Parking** at the show ground is **free**. The following areas can be used for parking: the southern side (gravel parking area at the main gate, above Fruit & Veg City), in front of the Showgate Centre, in front of Builders Warehouse, in front of Mega Park on the northern side near the railway line and on the eastern side from the entrance to the Womens' Memorial. Car guards will be present and the Police mounted unit will do duty amongst the cars. You are also welcome to use the parking along the railway line in Nico van der Merwe Avenue or at the Women's Memorial entrance.



Bloem Show has an information office and first aid services which are easily accessible. The first aid service is provided by ER24 during the show. These services are conveniently situated in the main pedestrian avenue.

In order to ensure that visitors to the show enjoy a pleasant visit, all visitors are requested to note that persons with **firearms, pets and/or alcohol will not be permitted to enter.**

Make sure that you receive a free Bloem Show program at the entrance gates. During Bloem Show, the Bloem Show information office will also be assisting visitors with any queries they may have. The information office is located just behind the Clover Stage.

***For more information contact us on 051 448 9894/5/6 or [www.bloemshow.co.za](http://www.bloemshow.co.za).***

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