



PRESS RELEASE

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Bloem Show

Bloem Show - 27 April to 7 May 2017 The place to be..

Get your calendars ready and start planning special fun and family days in April and May! Make sure you have the date of this year's Bloem Show! This exciting event will take place from **27 April to 7 May 2017** in Bloemfontein and a jam-packed 11-day programme is planned.

We are looking forward to once again entertain visitors with a great variety of exhibitors, artists and agricultural activities. The theme for next year's Bloem Show is #Bloemshow and the theme for exhibitors will be "Color me Crazy"

Annually, more than 100 000 people visit Bloem Show, one of the highlights on the social and agricultural calendar in Central South Africa. This showpiece event attracts customers and visitors from around the country, as well as an average of 450 local, national and international exhibitors – a wonderful economic injection for our region.



This year's show has something for everyone, from businessmen to families, farmers, men, children and women.

Plan your visit to Bloem Show this year.

BLOEM SHOW IN A NUTSHELL

- Bloem Show is the centre of the **agricultural stud breed industry** with **10 national championships** and 10 provincial and regional championships. More than 4200 animals take part over the 11 days of the show.
- **Go Green expo** in conjunction with Bloemfontein Courant from 27-29 April 2017.
- **Largest outdoor Saddle Horse show in the world** with about 1,000 horses; 24th – 29th of April.
- Don't miss out on **Bloem Show's** third consecutive year of "**Talent Search**", sponsored by Computicket. Auditions will be on 27 April 2017, the first day of show. from 09h00-19h00. Winners will be announced on 1 May 2017, 18:00-20:00.
- **Toyota Stockfarm auctioneer competition** on the 1st of May in the Clover stage.
- Large **military** presence with **exhibitions, military music festival** on 5 May with participating bands from various divisions and **live military demo and performance** in Vertical Signs main arena on Saturday, 6 May 2017 from 15:30-17:00
- Performance by the great and beautiful dancing horses from Johannesburg, the **Lipizzaner's**, on Saturday 6 May 2017, 13:00-14:30
- The fourth National **Vleissentraal - Stud Book Bull Growth Competition** on the 1st of May at 15:00 in the cattle main ring.
- First **Health & Fitness expo** and demo's by Crossfitt Resuelto.
- **Oval track racing** on Friday 5 May 2017 at 20h00
- "**OVK Back to Back**" – **Sheep shear, spinning & knitting marathon** on 30th of April.



- **5 Beauty contests** with Mr & Miss Windmill Bloem Show, Miss Teen Bloem Show, Little Miss Daisy & Little Miss Daisy will be crowned. 27 & 28 April 2017.
- **Shearing demonstrations** in the shearing tent daily from 30th of April
- The **Sports café** is just below the main pavilion and offers interesting food, beverages and various activities for everyone. More than 40 different **food outlets** at the Bloem Show.
- **NABBA X-TREME BODY's CLASSIC 2017** Bodybuilding competition will take place on Saturday, 29th of April, Bodybuilding competition at 17:30-22:00.
- A variety of 400+ **exhibitors** from all over the country.
- More than **15 national artists** performing over the period of the Bloem Show.
- **Fun Walk @ Bloem Show** by Ola and Radio Rosestad on Monday, 1st of May 2017 at 11h00 from the front of the Daisy hall, registration needs to be made beforehand. Participation is limited to the first 200 registrations, free ice cream and medals for participants. Pay your entry fee and participation in the fun walk is free.
- **World boer goat, Savanna and Kalahari Red goat** championship from 1-5 May 2017.
- National **Jack Russell dog show** on 29 April 2017.
- **Santa Gertrudis** cattle breed's **national** championship and **world congress** on 2 & 3 May 2017.
- Largest **Creative Craft division** in South Africa with ± 2494 entries. Visit www.bloemshow.co.za for dates and times of demonstrations in weaving, patchwork & quilting and creative knitwear.
- **Vodacom train** with route on the showgrounds.
- Bloem Show “goes wild” with **Mathew Mole, Gavin Edwards & Thembeke Mnguni** from SA Voice 2017 on 4 May 2017 from 18:00-20:00 in conjunction with PWC



- **The Arc Hall** - wild birds, chickens, cage-birds, parrots, fancy pigeons and zoo.
- Exciting **Fun Fair (amusement park)** with 35+ different rides for young and old. The **Extreme Swing** is the latest spectacular ride to join Carnival Funfairs at Bloem Show 2017 for the first time. It is a giant swing that spins riders over 30 meters above the ground while seated in swing style seats.
- **Fun Fair rides** – Get your tickets online at Computicket before 27 April and get 50% discount. Special packages of R130 for unlimited rides until 20h00 will be valid on the 3rd and 4th of May.
- **Bicycle stunts** by Brian Capper 6 & 7 May 2017.
- For the children - "**kiddies inflatable city**" with many inflatable jumping castles and children's rides. Cost is R50 for unlimited participation for the day.
- The **11th music festival** is hosted on **Sunday, 7 May 2017 from 13:00 till 19:00**. This festival is promoting upcoming local talent with main performances by **Bonolo** at 16:30 and **Ringo** at 17:30.

100 000+ visitors, over 11 days with about 450 exhibitors in exhibition halls and outdoor areas.

Come and enjoy an unforgettable show from the **27th of April to 7th of May** at Bloem Show Grounds. Visit www.bloemshow.co.za for more information.

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