



PRESS RELEASE

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ISSUED BY: Elmarie Prinsloo
Tel. 051-4489894
E-mail: elmarie@bloemshow.co.za
CAPACITY: CEO
Bloem show

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2017 BLOEM SHOW JUDGING OF EXHIBITIONS & FOOD STALLS

Bloem show 2017 started on Thursday, 27 April 2017 and is on till Sunday, 7 May 2017.

The **judging of the exhibitions** was done on 27 & 28 April 2017 by an independent panel of 10 judges. Aspects such as marketing, neatness and general impression were considered during the judging process.

The winners will receive their trophies at the ABSA exhibitor's breakfast on Tuesday, 2 May 2017.

A Total of 374 exhibitors in approximately 419 exhibition spaces were judged – whereby 47 golden awards and 93 merit awards were awarded.

A Total of 20 trophies will be handed to the best exhibitions at this year's show. The quality of exhibitions was really good, according to the judges.

In addition to this an independent panel of 7 judges judged the 46 food stalls on 28 April 2017. Four trophies will be awarded in three categories.

A detailed list of winners are attached.

For more info on the 2017 Bloem show, please visit www.bloemshow.co.za or contact us at 051-4489894.

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